

**AGENDA MANAGEMENT SHEET**

**Name of Committee**                                **Lead Portfolio Holder (Environment and Economy) Decision Making Session**

**Date of Committee**                                **16 December 2010**

**Report Title**                                         **On-Street Parking Charges – Rugby Borough, Stratford on Avon District and Warwick District and Proposed Off-Street Parking Places Order Warwick District**

**Summary**     This report recommends that the Portfolio Holder consents to the making of the Warwick District Council (Off-Street Parking Places) Order 2011. The report also recommends changes to the current on-street parking charges in Rugby Borough, Stratford District and Warwick District.

**For further information please contact**                                Roger Bennett  
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**Would the recommended decision be contrary to the Budget and Policy Framework?**                                No

**Background Papers**                                Draft Warwick District Council (Off-Street Parking Places) Order 2011.

**CONSULTATION ALREADY UNDERTAKEN:-**                                *Details to be specified*

Other Committees                                 .....

Local Member(s)  
(With brief comments, if appropriate)

- Councillor S Boad
  - Councillor R Cockings
  - Councillor E Goode
  - Councillor C Hopkinson
  - Councillor C Robbins
  - Councillor K Rolfe
  - Councillor H Walton
  - Councillor A Warner
  - Councillor J Whitehouse
- } for information



- Other Elected Members  Councillor R Sweet  
Councillor C Williams
  
- Cabinet Member  Councillor A Cockburn  
(Reports to The Cabinet, to be cleared with appropriate Cabinet Member)
  
- Chief Executive
  
- Legal  Serena Cammish – comments incorporated.
  
- Finance
  
- Other Chief Officers  .....
  
- District Councils  .....
  
- Health Authority  .....
  
- Police  .....
  
- Other Bodies/Individuals  .....

**FINAL DECISION                      YES**

**SUGGESTED NEXT STEPS :**

*Details to be specified*

- Further consideration by this Committee  .....
  
- To Council  .....
  
- To Cabinet  .....
  
- To an O & S Committee  .....
  
- To an Area Committee  .....
  
- Further Consultation  .....

**Lead Portfolio Holder (Environment and Economy)  
Decision Making Session**

**16 December 2010**

**On-Street Parking Charges - Rugby Borough, Stratford on  
Avon District and Warwick District and Proposed Off-Street  
Parking Places Order Warwick District**

**Report of the Strategic Director for  
Environment and Economy**

**Recommendation**

1. That the Portfolio Holder consents to Warwick District Council's proposal to make the Warwick District Council (Off-Street Parking Places) Order 2011.
2. That, with effect from 1 April 2011, the on-street parking charges shown in paragraph 5.1. of the report be implemented.

**1. Introduction**

- 1.1 Warwick District Council has advised the County Council of its proposals for various changes to off-street parking charges. The proposals are included as **Appendix A** and are broadly consistent with the aims and objectives of the Local Transport Plan (LTP) 2006-2011 and the emerging LTP 2011-2026. It is recommended that the Portfolio Holder consents to the making of the Order.
- 1.2 In addition, representations have been received for the County Council to consider an increase in on-street parking charges in Rugby Borough and in Warwick District and a reduction in charges in Stratford on Avon District.
- 1.3 In general the level of on-street charges is set so as to maintain a price differential between on and off-street in order to encourage all but short-term parking to take place off-street. In addition, one of the actions in the draft LTP3 Parking Strategy is to "ensure that parking is not used as a competitive tool between different towns in the County". In line with this it has been suggested that there should be a broadly consistent approach to the level of on-street charges in each of the Civil Parking Enforcement (CPE) areas and that the longer term aim should be the introduction of linear on-street charges.

One of the advantages to the motorist of a linear tariff is that, (unless there is a maximum time limit), an overpayment will result in an additional time period for waiting e.g. where the charge for up to 30 minutes is 50p, up to 1 hour is £1.00 and up to 2 hours is £2.00, a payment of 60p will allow 36 minutes waiting and a payment of £1.50 will allow 1½ hours.

## 2. On-Street Parking Charges - Rugby Borough

- 2.1 CPE was introduced in Rugby Borough in October 2006 with on-street charges of 20p for up to 30 minutes and £1.00 for up to an hour. These charges have remained unchanged to date although, at the request of the BID company the original 1 hour on-street time limit in the town centre was changed to 2 hours in 2009 with a charge of £1.50. However, the majority of paid-for parking is for 30 minutes or up to 1 hour.
- 2.2 The introduction of CPE has been well received in the Borough and according to Rugby Borough Council (RBC) has “had a positive impact on the trading environment”. There is a high level of use of on-street parking in the town centre but observations have shown that regular enforcement ensures turnover and there are usually spaces available in most streets. This results in less traffic circulating around seeking a space.
- 2.3 Off-Street parking revenues have been in significant decline in the Borough due to the redevelopment of many council owned sites. As a result the Borough Council has carried out a review of its off-street car park charges and has introduced some increased charges. RBC has requested a review of on-street charges with, principally, consideration of a move to a linear tariff of 50p per half hour to encourage greater use of the off-street car parks.
- 2.4 The current on and off-street parking charges and proposed on-street charges are shown in the table below:

<b>Off-Street Car Park</b>	<b>Up to ½ Hour</b>	<b>Up to 1 hour</b>	<b>Up to 2 hours</b>	<b>Up to 3 hours</b>
John Barford	-	-	-	£1.00
Railway Terrace	-	-	-	£1.00
Gas Street	-	-	-	£1.00
Little Church St	-	-	£1.00	£1.30
North Street	-	-	£1.00	£1.30
Chestnut Fields	-	-	£1.00	£1.30
Evreux Way	-	-	£1.00	£1.30
Newbold Road	-	-	-	£1.00
<b>On-Street Charge</b>				
Current	20p	£1.00	£1.50	-
<b>Proposed</b>	<b>50p</b>	<b>£1.00</b>	<b>£2.00</b>	-

### 3. On-Street Parking Charges - Warwick District .

- 3.1 CPE was introduced in Warwick District in August 2007. Off-street charges are different in Kenilworth, Leamington and Warwick and this is currently reflected in the on-street charges. On-street charges have remained broadly unchanged to date.
- 3.2 As with Rugby, the introduction of CPE has been well received across the District. There is greater turnover of parking spaces and generally less circulating traffic. There is a large amount of short-stay parking spaces available in the current pay and display streets, especially in Leamington, and, although there is a high level of use, there are usually always spaces available. There has been displacement into unrestricted or free residential streets but incremental measures have been introduced to try and deal with any problems that this has caused.
- 3.3 Off-street car park usage decreased by almost 180,000 in the first year of CPE from 1,515,637 (06/07) to 1,338,330 (07/08). In 09/10 usage has increased to 1,429,828 but that is still almost 6% behind the pre-CPE figure. Off-street charges have been increased year on year since 2004. Warwick District Council's proposals for the additional changes with effect from 1 April 2011 are aimed at increasing usage of the car parks. WDC has requested that consideration be given to an increase in on-street charges to maintain a differential between on-street and off-street charges.
- 3.4 WDC's proposals for on and off-street charges with effect from 1 April 2011, and the current on-street charges, are shown in the table below:

Location	Up to ¼ hour	Up to ½ hour	Up to 1 hour	Up to 2 hours
<b>Kenilworth</b>				
Proposed Off-Street	-	20p	60p	£1.00
Current On-Street	-	30p *	70p	£1.00
<b>Proposed On-Street</b>	-	<b>40p *</b>	<b>0.80p</b>	<b>£1.20</b>
<b>Leamington</b>				
Proposed Off-Street	10p	-	£1.00	£2.00
Current On-Street	-	20p	£1.00	£2.00
<b>Proposed On-Street</b>	-	<b>40p</b>	<b>£1.20</b>	<b>£2.40</b>
<b>Warwick</b>				
Proposed Off-Street	10p	-	90p	£1.50p
Current On-Street	-	20p	90p	£1.50
<b>Proposed On-Street</b>	-	<b>40p</b>	<b>£1.00</b>	<b>£1.70</b>

\* Bertie Road and Station Road only

- 3.5 The Royal Leamington Spa Chamber of Trade has suggested that any increase above £1.00 for up to one hour would result in less people choosing to shop within Leamington town centre and has requested that any increases to on-street parking charges be limited to an inflation increase or below. However, the proposed increases are designed to maintain a differential between on and off-street charges and to encourage users to migrate from on-street into the off-street car parks where there is capacity and the charges are less.

#### **4. On-Street Parking Charges - Stratford on Avon District**

- 4.1 CPE was introduced in Stratford on Avon District in October 2004. The on-street charges in Stratford-upon-Avon at the time were 50 pence for up to 40 minutes, £1 for up to 1 hour and £1.50 for up to 2 hours. The first 20 minute period was free and this was reciprocated in the off-street car parks. Free parking for a maximum of 20 minutes was allowed in Bridge Street, High Street and Union Street. In accordance with the general principle the charges were higher than in the off-street car parks. These arrangements were changed in 2005 when the free 20 minute period and the 50p charge for 40 minutes was replaced with a nominal charge of 20p for up to 30 minutes.
- 4.2 In 2007, as a result of concerns about many drivers parking for extended periods by acquiring multiple 20p half hour tickets and that the differential was insufficient to encourage drivers to make off-street parking their first choice, a linear charging arrangement of 50p for up to 30 minutes, £1.00 for up to an hour and £2.00 for up to 2 hours was introduced. In 2009, following a recommendation from the Stratford Joint Local Area Scrutiny Panel, Cabinet agreed that these would be increased to the current level of 70p, £1.40 and £2.80. This was part of a package of measures to encourage greater use of Stratford Park & Ride and off-street car parks.
- 4.3 Concerns have been raised about the impact of parking charges on the local economy and requests have been received to consider a return to the on-street linear charges of 50p for up to half an hour, £1 for up to 1 hour and £2 for 2 hours. This would introduce no differential between on and off-street charges in the short stay car parks and could result in reduced use of the off-street car parks, increased traffic circulation in the town centre, less availability of short-stay on-street parking spaces particularly for Blue Badge holders and a loss of on-street income.

- 4.4 The current on and off-street parking charges and proposed on-street charges in Stratford-upon-Avon are shown in the table below:-

<b>Car Park</b>	<b>Up to ½ Hour</b>	<b>Up to 1 hour</b>	<b>Up to 2 hours</b>
Bridgefoot	-	Free	£1.60
Riverside	-	80p	£1.60
Swans Nest	-	80p	£1.60
Unicorn Meadow	-	80p	£1.60
Church St *	-	80p	£1.60
Recreation Ground	-	80p	£1.60
Arden Street **	-	£1.00	£2.00
Windsor Street **	-	£1.00	£2.00
<b>On-Street Charge</b>			
Current	70p	£1.40	£2.80
<b>Proposed</b>	<b>50p</b>	<b>£1.00</b>	<b>£2.00</b>

\* Church Street – 6pm to midnight, weekends and Bank Holidays only

\*\* Short stay car parks

## 5. Financial Implications

- 5.1 The proposed on-street charges with effect from 1 April 2011 are shown in the table below:

<b>Town</b>	<b>Up to ½ Hour</b>	<b>Up to 1 hour</b>	<b>Up to 2 hours</b>
Kenilworth	40p *	80p	£1.20
Leamington	40p	£1.20	£2.40
Rugby	50p	£1.00	£2.00
Stratford	50p	£1.00	£2.00
Warwick	40p	£1.00	£1.70

\* Bertie Road and Station Road only

- 6.2 The net effect of the proposed changes to on-street parking charges is expected to be an increase in on-street income in the region of £175k per annum (Stratford -£70k, Rugby +£75k and Warwick +£170k). These figures are based on an assumption that about 20% of drivers would no longer park on pay and display streets in Rugby and Warwick and about 10% more drivers would park on-street in Stratford.

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Shire Hall  
Warwick

6 December 2010

**Lead Portfolio Holder (Environment and Economy)  
Decision Making Session - 14 December 2010**

**On-Street Parking Charges - Rugby Borough, Stratford on Avon District and Warwick District and Proposed Off-Street Parking Places Order Warwick District**

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**Warwick District Council  
Off Street Parking Places Order 2011**

**Proposed Changes to Off-Street Parking Charges**

- (a) **Leamington Car Parks – Short Stay**  
**Covent Garden Surface, Chandos Street and Bedford Street Car Parks.**
- |  |       |       |
|--|-------|-------|
| To increase existing charges as follows: | From  | To    |
| Fifteen minutes                          | £0.00 | £0.10 |
| Fifteen minutes to One hour              | £0.90 | £1.00 |
| One to Two hours                         | £1.80 | £2.00 |
- (b) **Leamington Car Parks - Royal Priors MSCP only.**
- |  |       |       |
|--|-------|-------|
| To increase existing charges as follows: | From  | To    |
| Sunday Charge                            | £1.10 | £1.20 |
- To remove the following tariff bands:  
Up to Two hours and Two to Three hours.
- |                                       |      |       |
|---------------------------------------|------|-------|
| To introduce a new charge as follows: | From | To    |
| Up to Three hours                     | -    | £2.00 |
- (c) **Warwick Car Parks - Short Stay**  
**Linen Street MSCP, Priory Road, Castle Lane and The Butts car parks.**
- |  |       |       |
|--|-------|-------|
| To increase existing charges as follows: | From  | To    |
| Fifteen minutes                          | £0.00 | £0.10 |
- (d) **Leamington Car Parks - Long Stay**  
**Adelaide Bridge and Rosefield Street car parks.**
- |  |       |       |
|--|-------|-------|
| To increase existing charges as follows: | From  | To    |
| Fifteen minutes                          | £0.00 | £0.10 |
- (e) **Warwick Car Parks - Long Stay**  
**West Rock car park and Barrack Street MSCP.**
- |  |       |       |
|--|-------|-------|
| To increase existing charges as follows: | From  | To    |
| Fifteen minutes                          | £0.00 | £0.10 |
- (f) **Kenilworth Car Parks - Long Stay**  
**Abbey End and Square West car parks.**
- |  |       |       |
|--|-------|-------|
| To reduce existing charges as follows: | From  | To    |
| Up to Thirty minutes                   | £0.30 | £0.20 |
- To remove the Fifteen minute free tariff band.



- (g) **Leamington Car Parks - Pay on Foot**  
**St Peters MSCP.**  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10
- (h) **Leamington Car Parks - Pay on Foot**  
**CG MSCP.**  
To remove the following tariff bands:  
Two to Three, Three to Four, Four to Six,  
Six to Fifteen & Fifteen to Twenty Four hours.  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10  
To introduce a new charge as follows: From To  
Three to Twenty Four hours - £3.00
- (i) **Warwick Car Parks**  
**St Mary's Lands Parking Areas 1, & 4.**  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10
- (j) **Warwick Car Parks**  
**St Mary's Area 2**  
To remove the following tariff bands  
One hour, One to Two, Two to Three, Three to Four,  
Four to Six and Six to Ten hours  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10  
To introduce a new charge as follows: From To  
Fifteen minutes to 10 hours - £1.00
- (k) **Warwick Car Parks**  
**St Nicholas Park**  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10
- (l) **Warwick Car Parks - Limited Stay**  
**New Street & Westgate**  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10
- (m) **Warwick Car Parks**  
**Myton Fields**  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10
- (n) **Leamington Old Town Car Parks - Long Stay**  
**Bath Place, Packington Place, Court Street Car Parks and Station Approach**  
To increase existing charges as follows: From To  
Fifteen minutes £0.00 £0.10
- (o) **Leamington Car Parks**  
**Spencer Yard**  
To introduce a parking permit scheme to the parking area within Spencer Yard.
- (p) **Leamington Spa Season Tickets - Restricted Location Car Parks**  
To reduce the existing charges (excluding VAT) as follows: From To  
Annual Covent Garden Pay on Foot MSCP season ticket £493.62 £297.87  
Monthly Covent Garden Pay on Foot MSCP season ticket £55.32 £40.85